



**DRYWALL REPAIR
FRANCHISING**

**Join a High Demand
Home Service Franchise
Hole in the Wall
Drywall Repair**



A man wearing an orange t-shirt, an orange cap, and safety glasses is working on a ceiling repair. He is holding a tool and looking towards the camera. The t-shirt has a logo that says "HOLE IN THE WALL DRYWALL REPAIR 1.800.NO.HOLES".

Hole Lot of Opportunity

Hole in the Wall was started to fill a void in the drywall repair industry.

Our emphasis on quality, clean, and ethical repair services sets us apart from our competitors. We focus on honest, upfront pricing for our professional repair services to restore our customers' walls and ceilings with an easy-to-replicate and scale business model.

We started our journey with one location in Orlando, FL, and today, we have expanded the Hole in the Wall brand and service area across Central Florida and beyond. With a low initial investment, there is high potential for a quick return on investment and stable profitability. As we grow, we stay dedicated to marketing our brand and rapidly growing the Hole in the Wall reputation nationwide. Our emphasis on sales and marketing offer sales generation and potential ROI for franchisees to grow their businesses into successes.

If you are interested in joining a team of dedicated, hardworking professionals that deliver integrity and high standards with each repair job, **this opportunity is for you!**

When you get on board with this opportunity, you become a part of the franchise family. We provide extensive initial training and ongoing support. This helps you adhere to our standards of quality and professionalism while also staying updated on current trends or techniques in the drywall repair industry.

Meet the Owners



Bill DeMent started in the painting and drywall industry in 1985. In 2010, he founded Hole in the Wall to fill a void in an underserved market, drywall repair. Bill is excited to help others find success in franchising Hole in the Wall.



James Groves joined Hole in the Wall in 2014 after 24 years in the entertainment industry. He was National Director of Operations for a major production company. James is passionate about growing Hole in the Wall into a national brand.

**Hole in the Wall Drywall Repair
is a company built on knowledge,
skill and experience.**

Join a company culture that promotes effective teamwork and quality service!

Learn more at HoleintheWallFranchising.com

140 MILLION

homes in the United States

97%

of them
have drywall

\$13+ BILLION

worth of drywall repairs
performed each year!



Industry Leading Training

Our industry leading training covers both the technical and the operational skills you will need to succeed as a Hole in the Wall franchisee. We provide hands-on training at our corporate headquarters, on-site opening support, access to our online training portal, and continued support as you take this journey with us.

Quality Approach. Quality Results.

Our franchisees benefit from a proven business that is ready to replicate and grow in a community near you! When you partner with us, you can expect:

Commitment to Integrity

We are committed to providing a quality customer service experience to those who depend on professionals for their expertise, integrity, and craftsmanship. Ethical business practices are at the heart of our company, and we provide our customers with quality and a professional level of service.

Potential for Financial Success

Our low and realistic initial investment allows any budding entrepreneur to have access to our business opportunity. Our pricing and estimating support keep your margins high to reach full earning potential.

Unrivalled Marketing Efforts

Our objective is to use marketing strategies that focus on growing the brand quickly and effectively to gain exposure for unique, professional repair services. We create brand awareness to accelerate growth and further the reliable Hole in the Wall brand.

Primed for Scalability

Our technical expertise and quality focused service have created an operationally sound business model that is easy-to-replicate and scale from anywhere.

Robust Operational Support

We provide ongoing support and guidance, enabling you to run and grow your franchise smoothly.



Are You Fit for Our Franchise?

With a customer-centered approach to drywall repair services, we look for business-minded candidates that offer:

- Sales Experience
- Emphasis on Quality Customer Service
- Timing and Schedule Management
- Willingness to Learn
- High Personal Standards
- Collaborative Team Player



The background of the entire image is a solid red color. Overlaid on this is a semi-transparent image of a hand holding a hammer, about to nail a wooden sign. The sign is circular and has the words 'HOLE IN THE WALL' written on it in a bold, distressed, sans-serif font. The sign is being nailed to a wooden surface.

We get the job done right the first time.

We stand by our work, and still offer a ONE-YEAR WARRANTY on all of our repairs. Your own Hole in the Wall franchise will benefit from the time-tested training created to give your customers the best possible service.

How refreshing is that!?

HITW did a great job for me, repairing a 96" x 24" hole in my garage ceiling. The techs were professional and polite, made sure to lay plastic everywhere they walked and all around the work site. They did great work and cleaned up after. All for a very reasonable price. I strongly recommend HITW!

Terry M. ★★★★★

Professional workers, matched our texture beautifully and overall a really good experience. Absolutely would recommend them to anyone. Thank you guys!

Sherilynn J. ★★★★★

My technician did an excellent job repairing my damaged drywall and came back two days later to paint. He was very professional and I would highly recommend this company.

William G. ★★★★★

Your Customers Already Love Your Work!

After my husband dropped a tote through the garage ceiling we had a huge hole. Hole in the Wall was super responsive and affordable. They did a great job, made my ceiling look like new and left 0 mess. Seriously one of the easiest and stress-free events I have had this holiday season. Thank you Hole in the Wall!

Amanda R. ★★★★★

Exceptional company that leads with integrity and professionalism. We encountered some mishaps with the initial service and the Hole In The Wall team responded promptly and corrected the issues without hesitation. The finished drywall work was seamless and their team thoroughly cleaned up after themselves. Highly recommend and will absolutely contract their services again in the future.

Carson H. ★★★★★

A Trusted Team You Can Lean On

What can you expect from Hole in the Wall? We provide our franchisees with everything you need to succeed in your drywall repair business, including:



Highest Standard of Training

Once you become a part of the Hole in the Wall family, you can learn from the best. We assist with training new staff, practicing quality control, and increasing profits with the right strategies.



Robust Support

Your success is our success. We assist with everything from customer service techniques to pricing guidelines.



Standard of Excellence and Honesty

We strive to provide excellent services that exceed customer expectations. Our team ensures that your staff is equipped to provide a superior customer experience. As a team, we commit to a standard of excellence on each jobsite.



Proven Operational Efficiencies

Franchisees will benefit from our vast experience to organize their business and hit the ground running and achieve success quickly.

The Numbers You Need to Know

Franchise Fee

\$35,000

Minimum Initial Investment

\$70,000

Royalty Fee

7% of Gross Sales

Exclusive Territory

Population of

250,000 - 500,000

or 10-mile radius





Build Your Future in the Fast Growing Home Service Industry



Are you ready to deliver professional drywall repair services to your community with a high standard of service?

Visit us at HoleintheWallFranchising.com

**Join our growing Hole in the Wall family
and start seeing a quick return on your investment today!**



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Connect with us!

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.